

Creating a School Counseling Website

Home Page:

- Welcome
- Easy to Find Contact Info
- Program Introduction
- Pictures

About Me:

- Picture of each counselor
- Educational background
- Some personal information

School Counseling Program:

- Mission & Beliefs
- About a Comprehensive Counseling Program
- Services
- Curriculum

Other Pages:

- Parent resources
- Student resources
- FAQ
- Blog with current pictures
- Announcements

To Avoid:

- Burying website within your school site
- Too much personal information
- Outdated information
- Leaving important information "below the scroll"
- Too many fonts
- Large blocks of text
- Counselor-specific domain name for a whole department